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Graph Expo 2003 – Enovation Booth #4020

Fujifilm Introduces PictroProof II

GRAPH EXPO 2003, CHICAGO, Sept. 28, 2003 – During this year's Graph Expo, Fujifilm will introduce PictroProof II, the successor to the manufacturer's successful PictroProof digital contone proofer. PictroProof II boasts all of the same features as the original, including a quick print time, ease-of-operation, built-in automatic calibration and high resolution, but will now also feature a number of improvements as well. Fujifilm will show the new PictroProof II during Graph Expo 2003 at Chicago's McCormick Place South on Sept. 28 – Oct. 1.

PictroProof II now also offers a network adapter that allows users to connect to a network via an Ethernet connection, giving users the flexibility to still run the PictroProof II and be remote from the software that's driving it. PictroProof II now supports several additional Fujifilm RIPs and drivers, including CV5 (Adobe RIP), AozoraPS, Proof Director Pro and PictroMatch OSX. In addition, support for OEM RIPs, such as the Best ColorProof, have been added. Now with a built-in calibrator, engine calibration takes a mere 60 seconds.

As designers, prepress houses and printers search for ways to work more efficiently, many of them are turning to remote proofing to save both time and money. While the need to be efficient is important, the need for high-quality, reliable and consistent color is crucial. Because of its many unique features, Fujifilm's PictroProof II is the answer for those looking to implement remote proofing into their existing workflow.

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The laser-exposed, thermal dye-based, two-page proofer is SWOP-certified and can replicate the color and feel of an analog proof. It uses only distilled water, making operation simple for anyone. With Fujifilm's Match Certified service, PictroProof II also yields the most accurate proof-to-press match available today. Match Certified mimics human vision and weights colors according to their relative importance, giving added importance to neutrals, a full range of flesh tones and memory colors, such as blue skies and green grasses. The result is the closest visual match possible. As was its predecessor, PictroProof II is reliable from proof-to-proof and from machine-to-machine, making it the perfect device for multiple locations.

Graph Expo 2003 attendees can see PictroProof II and other Fujifilm products on display at the Enovation Booth (# 4020) throughout the show. For more information contact Fujifilm at (800) 877-0555 or visit Enovation Graphics Systems, Inc. at www.getitfromtheexperts.com.

About Fujifilm

Fujifilm manufactures a full range of high-quality products including: conventional and image setting films, aqueous-based conventional subtractive plates, analog proofing materials, RIPs, image setters, computer-to-plate systems, thermal and visible light digital plates; digital continuous tone and halftone dot contract proofing products; flatbed color scanners, and color management software.

About Enovation Graphic Systems, Inc.

The nation's leading distributor to the graphic communications industry, Enovation Graphic Systems, Inc. offers a full-line of analog and digital consumables, electronic imaging products, digital printing solutions, software, and technical support services, including: electronic prepress equipment; computer workstations and software; file servers and networking solutions; consumables and hardware for offset lithography and flexographic printing; pressroom supplies and chemicals; post-press and finishing equipment, and personalized, consultative services. For more information about Enovation and the products it represents, please visit www.getitfromtheexperts.com.

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