

## ***Press Release***

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### **For Immediate Release**

## **Royce Photo/Graphics Supply Completes New Distribution Center** *Partnership means enhanced services for FUJIFILM customers*

**SALT LAKE CITY, Utah (Jan.11, 2010)** – Royce Photo/Graphics Supply, Inc., a leading provider of imaging technology products and services to business, government and education, today announced their move to a new distribution and technical support center.

“Throughout the planning process, we focused on increasing our efficiencies and our capabilities to provide an even higher level of support and service to customers who depend on Royce as their source for uninterrupted product delivery and superior technical service and support,” said Roger Bland, president of Royce Photo/Graphics Supply.

Located in Salt Lake City’s Pioneer Square Business Park (1795 Fremont Drive), the 38,000 sq. ft. building includes a high-tech classroom and training center, expanded demonstration and conferencing facilities, internal loading docks, a high-volume fireproof, blast and spill containment chemical storage room, an equipment preparation and rebuild area along with a number of additional innovations. Green building principles were extensively used throughout.

Thanks to an exclusive partnership between Royce Photo/Graphics Supply and FUJIFILM, Royce has been providing customers with the newest technologies and solutions as well as exceptional customer service for more than 25 years. Bland says the new distribution and technical support center will enhance and strengthen those services and is an example of the level of true customer commitment by both Royce and Fujifilm.

“It exceeds all of our original expectations,” he said, crediting the hard work and shared input from everyone at Royce that went into the design and completion of the new facility.

“The feedback we have received from our customers, vendors and employees has been overwhelming. They recognize and welcome the nature and importance of this very significant

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and long term commitment to their continued success,” said Matthew Miller, vice president of Royce.

### **About Royce Photo/Graphics Supply, Inc.**

For over 28 years, Royce has provided clients with exceptional technical support, service, equipment and consumable products throughout the Intermountain West. Contacts 801-975-1234. [www.roycephotographics.com](http://www.roycephotographics.com)

### **About FUJIFILM Graphic Systems Division**

FUJIFILM Graphic Systems is a division of FUJIFILM North America Corporation. As the nation’s largest distributor of equipment, consumables and technical services for the graphic communications industry, the division has assembled best-in-class solutions – including products and technical support – to deliver exactly what our customers need to stay *in control* and *ahead* of their competition.

We deliver solutions for workflow, process control, remote monitoring, color standardization, pressroom products, CTP, proofing, digital printing, wide format and more. Only Fujifilm can bring an integrated approach to your technology, hardware and software. Only Fujifilm can put you *in control*. For more information, please visit [www.fujifilmgs.com](http://www.fujifilmgs.com).

### **About FUJIFILM**

FUJIFILM Corporation brings continuous innovation and leading-edge products to a broad spectrum of industries, including electronic imaging, photofinishing equipment, medical systems, life sciences, graphic arts, flat panel display materials, and office products, based on a vast portfolio of digital, optical, fine chemical and thin film coating technologies. The company was among the top 15 companies around the world granted U.S. patents in 2008, and in the year ended March 31, 2009, had global revenues of \$24 billion. Fujifilm is committed to environmental stewardship and good corporate citizenship. For more information, please visit [www.fujifilmholdings.com](http://www.fujifilmholdings.com).

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