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For Immediate Release

Consolidated Graphics Brings Taskero Universe™ Online and Streamlines Color Management

VALHALLA, N.Y. (June 4, 2009) – Consolidated Graphics, Inc. (CGX) has streamlined its color management across several of its location, thanks to Fujifilm’s patented Taskero Universe™, a groundbreaking suite of monitoring and analysis tools designed to increase profitability and reduce waste. CGX has implemented Taskero Universe at several sites and has found it to be “invaluable to management and to customers.”

Headquartered in Houston, Texas, CGX is one of the world's leading sheetfed, web and digital commercial printing businesses. With 70 printing companies strategically located across 27 states and Canada, and with a new facility in Prague, CGX offers an unmatched geographic footprint, unsurpassed capabilities, and unparalleled levels of convenience, efficiency and service.

CGX is using Taskero Universe not only in conjunction with customers, but also with its suppliers. “The greatest advantage has been the ability to monitor and trend suppliers’ inks and paper,” explained Cory Sawatzki, manager of graphic technologies at Consolidated Graphics. “We have a very tightly color controlled environment and we’re able to read data and identify trends on everything in our pressroom.”

Designed to give printers the ultimate level of quality control, Taskero Universe is a complete solution that delivers valuable business information across the entire production cycle. As soon as a press goes into “production mode,” Taskero Universe begins collecting and analyzing data, verifying that the job is staying within the specified tolerance set at the press console. Taskero Universe collects the raw data – including information on performance across all ink keys, color conformance and even paper performance – and then aggregates the data and delivers a variety real-time reports via the web or a PDF to the printer or their customers.

“The Taskero Universe system has definitely streamlined the operations and allows us to quickly see that multiple devices are running within a Delta E specification,” added Bryan McMillan, prepress manager at CDS Publications, a Consolidated Graphics company. “We are monitoring multiple proofing devices and multiple presses at five sites on a global level and we

can view them from any computer that has Web access capability. This is something that has never been available before, thanks to time constraints. The data and reporting we see at glance would have taken week, even months, to replicated and was inconceivable. To see the many areas of reporting, all at a glance, is a benefit that we find has been invaluable to management and to customers.”

Additionally, Taskero Universe can be customized for the printer’s end user and, through a secure, password-protected interface, printers can create reports and give their customers access to whatever data they choose. All of the information is available online or can be sent as a PDF via email.

“Taskero Universe has also given us the ability to allow our clients to see their product running under a Delta E standard and it’s completely reassuring for them,” explains Sawatzki. “They are able to see the values of the reads, taken over time, and evaluate them to ensure that their product is delivered within the color space specifications originally agreed upon. We are able to send the reports via PDF on a scheduled basis and also can allow clients to tap into the data and get their own report, based on their level of need and expertise.”

Taskero Universe’s robust monitoring and data collection gathers enough information to create a variety of reports, aimed at every level of management. At CGX, it’s allowed management to investigate trouble areas and quickly identify where problems are occurring. “We can ascertain if the problem is operator, machine or supplies very quickly. By have a trending report available, we have the back-up to show any party that the problem is valid and needs attention,” says Sawatzki.

“While we haven’t been able to determine a specific ROI for Taskero Universe, but we know that it now takes only minutes to see what would have taken weeks or months to put together” he explains. “Our clients have been exposed to this tool, which has brought attention from very large corporations, and the revenue potential has no limit. We can’t place a figure on that, but Taskero Universe would certainly benefit any company looking to take tighter control of their color management.”

About FUJIFILM Taskero Universe

Fujifilm’s Taskero Universe is a process-based solution that increases profitability and reduces waste. Consisting of three components – ColorPath Verified, Server Performance Management, and Hardware Monitoring – Taskero Universe offers an opportunity to control, manage and verify color production from the design and prepress stage all the way through the pressroom.

About FUJIFILM Graphic Systems U.S.A., Inc.

As the nation’s largest distributor of equipment, consumables and technical services for the graphic communications industry, FUJIFILM Graphic Systems U.S.A., Inc. has assembled best-in-class solutions – including products and technical support – to deliver exactly what our customers need to stay *in* control and *ahead* of their competition.

We deliver solutions for workflow, process control, remote monitoring, color standardization, pressroom products, CTP, proofing, digital printing, wide format and more. Only Fujifilm can bring an integrated approach to your technology, hardware and software. Only Fujifilm can put you *in control*. For more information, please visit www.fujifilmgs.com.

About FUJIFILM

FUJIFILM Corporation brings continuous innovation and leading-edge products to a broad spectrum of imaging industries including medical, life sciences, consumer electronic, chemical, graphic arts, information systems, photography and office products based on its vast portfolio of digital, optical, fine chemical and thin film coating technologies. It was ranked number 15 for U.S. patents granted in 2006, employs more than 75,000 people worldwide and in the year ended March 31, 2008, had global revenues of \$24.48 billion. Fujifilm ADRs (American Depository Receipts) are traded in the U.S. on the NASDAQ exchange (NASDAQ:FUJI). For more information, please visit www.fujifilmholdings.com.

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