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**PRINT 09** - Chicago, Illinois, Sept. 11-16

Fujifilm – Booth #6919

EFI – Booth #2500

## **Fujifilm, EFI Announce Partnership to Integrate Taskero Universe™ ColorPath Verified® and EFI Color proof™ XF**

**VALHALLA, N.Y. and FOSTER CITY, Calif. (Sept. 16, 2009)** – FUJIFILM Graphic Systems U.S.A., Inc. and EFI (Nasdaq: EFII) are pleased to announce a new development partnership that will link the popular EFI Colorproof XF RIP and proofing solution and Fujifilm's award-winning Taskero Universe ColorPath Verified.

Winner of the prestigious InterTech™ Technology Award from Printing Industries of America, Fujifilm's patented Taskero Universe ColorPath Verified is a system and method for remotely monitoring, maintaining and servicing every facet of the color production process. It aims to increase a printer's profitability while also reducing waste.

"Our intention throughout the development of Taskero Universe ColorPath Verified has always been to create an open system and this latest partnership will benefit a number of mutual Fujifilm/EFI customers," said Don Schroeder, Fujifilm's director of solutions development. "The automation, efficiency and ease of use of EFI Colorproof XF, in combination with Taskero Universe ColorPath Verified, delivers streamlined productivity with global views of production and verification."

Designed to provide critical, up-to-date information on the color production process, Taskero Universe ColorPath Verified monitors and validates output from the prepress stage to the pressroom and offers a method for monitoring, controlling and maintaining consistent quality throughout color production – not only in local plants, but also in remote locations around the world via an Internet connection.

EFI Colorproof XF is a professional-level RIP solution for graphic arts businesses that need to produce ISO 12647-7/8 compliant validation prints and contract proofs on inkjet, laser and LED



printers. The solution offers all the tools to master any proofing or printing task, ensuring accurate and consistent color every time.

Stefan Spiegel, general manager of EFI graphic arts solutions, said: "FUJIFILM is a long-time partner of EFI, and we're pleased to join forces with them on this new offering. Customers will reap the benefits of two award-winning solutions that will help them increase productivity, saves costs by eliminating redundant production steps, and ultimately increase profits.

Development of the new solution is currently underway and announcements regarding availability are slated to come later this year.

Taskero Universe ColorPath Verified will be demonstrated live at PRINT 09 at the Fujifilm booth (Booth #6919). For more information, please visit Fujifilm at PRINT 09 or on the web at [www.fujifilmgs.com](http://www.fujifilmgs.com).

#### **About FUJIFILM Graphic Systems U.S.A., Inc.**

As the nation's largest distributor of equipment, consumables and technical services for the graphic communications industry, FUJIFILM Graphic Systems U.S.A., Inc. has assembled best-in-class solutions – including products and technical support – to deliver exactly what our customers need to stay *in control* and *ahead* of their competition.

We deliver solutions for workflow, process control, remote monitoring, color standardization, pressroom products, CTP, proofing, digital printing, wide format and more. Only Fujifilm can bring an integrated approach to your technology, hardware and software. Only Fujifilm can put you *in control*. For more information, please visit [www.fujifilmgs.com](http://www.fujifilmgs.com).

#### **About FUJIFILM**

FUJIFILM Corporation brings continuous innovation and leading-edge products to a broad spectrum of industries, including electronic imaging, photofinishing equipment, medical systems, life sciences, graphic arts, flat panel display materials, and office products, based on a vast portfolio of digital, optical, fine chemical and thin film coating technologies. The company was among the top 15 companies around the world granted U.S. patents in 2008, employs more than 70,000 people worldwide and in the year ended March 31, 2009, had global revenues of \$24 billion. Fujifilm is committed to environmental stewardship and good corporate citizenship. For more information, please visit [www.fujifilmholdings.com](http://www.fujifilmholdings.com).

#### **About EFI**

EFI ([www.efi.com](http://www.efi.com)) is a world leader in customer-focused digital printing innovation. EFI's award-winning solutions, integrated from creation to print, deliver increased performance, cost savings and productivity. The company's robust product portfolio includes Fiery(R) digital color print servers; VUTEk(R) superwide digital inkjet printers, UV and solvent inks; Rastek(TM) UV wide-format inkjet printers; Jetrion(R) industrial inkjet printing systems; print production workflow and management information software; and corporate printing solutions. EFI

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maintains 23 offices worldwide.

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