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For Immediate Release

Komori, FUJIFILM Team Up For Technology Demo Days

Event Highlights New Komori Presses, Fujifilm's Taskero Universe

VALHALLA, N.Y. (February 19, 2009) – Komori America Corporation and FUJIFILM Graphic Systems U.S.A., Inc. have come together to demonstrate the latest pressroom technologies, including Komori's AI advanced integration software that enhances productivity and reduces waste and Fujifilm's Taskero Universe, during a series of Technology Demo Days at Komori's Demonstration Center in Rolling Meadows, Ill. The Technology Demo Days, which will be held again on March 10-12, include live demonstrations of both technologies and will serve as the debut for the press application of Taskero Universe.

"In this challenging economy, printers need to be as efficient and productive as possible. The combination of the efficiency of the award-winning LS product line and the advanced capabilities of the AI software provide the highest levels of productivity and waste reduction available in the marketplace," says Doug Schardt, sheetfed product manager for Komori America Corporation.

Komori's proprietary new advanced interface (AI) software significantly improves profitability through reduced waste, and significantly improves press productivity and print quality. The new AI technology allows all press functions to be preset from the console, saving time and money. In addition, the AI software also has self-learning technology that progressively updates press settings over time to reduce waste.

Making its on-press debut and running live during the demonstrations was Fujifilm's Taskero Universe, a process-based business solution that increases profitability and reduces waste. It's designed to give printers an unparalleled level of quality control, from the prepress stage all the way through to the pressroom and across a number of output devices – including the full line of Komori presses – and locations.

“There’s been a significant amount of development aimed at helping printers secure additional projects – preflighting software, job submission applications,” notes Don Schroeder, Fujifilm’s director of solutions development. “But, who’s paying attention to what’s actually coming off of the press? Who is verifying and assisting printers ensure that the quality coming off of the back end is what their customers expect? That’s precisely what Taskero Universe does.”

Taskero Universe monitors color throughout the entire production process, verifying it against *any* tolerance. It delivers real time information about the status of the press and provides users with invaluable data – including paper usage, ink performance and pressroom condition – and analyzes it to identify trends, build reports and capture important press performance information. Additionally, Taskero Universe features a strong reporting tool built in, allowing printers easily pull reports and send them to other personnel as well as customers as a PDF document, and customized branding that can be tailored for each of a printer’s customers.

“Taskero Universe is a powerful tool when applied to a press,” adds Schroeder. “It not only keeps you – and your color and your press – in control, but is also proves you’re in control.”

About Komori America Corporation

Tokyo-based Komori Corporation, a premier manufacturer of sheetfed and web offset printing presses, provides world-class technology especially suited for today’s highly competitive printing marketplace. Delivering the highest level in print quality coupled with impressively fast makeready and JDF connectivity through open systems architecture, Komori presses help printers achieve higher productivity levels essential for increased margins and business growth. Komori America Corporation is headquartered in Rolling Meadows, IL and manages a sales and service organization throughout North America.

About FUJIFILM Graphic Systems U.S.A., Inc.

As the nation’s largest distributor of equipment, consumables and technical services for the graphic communications industry, FUJIFILM Graphic Systems U.S.A., Inc. has assembled best-in-class solutions – including products and technical support – to deliver exactly what our customers need to stay *in control* and *ahead* of their competition.

We deliver solutions for workflow, process control, remote monitoring, color standardization, pressroom products, CTP, proofing, digital printing, wide format and more. Only Fujifilm can bring an integrated approach to your technology, hardware and software. Only Fujifilm can put you *in control*. For more information, please visit www.fujifilmgs.com.

About FUJIFILM

FUJIFILM Corporation brings continuous innovation and leading-edge products to a broad spectrum of imaging industries including medical, life sciences, consumer electronic, chemical, graphic arts, information systems, photography and office products based on its vast portfolio of digital, optical, fine chemical and thin film coating technologies. It was ranked number 15 for U.S. patents granted in 2006, employs more than 75,000 people worldwide and in the year ended March 31, 2008, had global revenues of \$24.48 billion. Fujifilm ADRs (American

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Depository Receipts) are traded in the U.S. on the NASDAQ exchange (NASDAQ:FUJI). For more information, please visit www.fujifilmholdings.com.

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