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Graph Expo 2008 – Booth #4404

FUJIFILM Advances Wide Format Offerings

New flatbed inkjet and roll-fed printers make speedy debut

VALHALLA, N.Y. (October 26, 2008) – FUJIFILM Graphic Systems U.S.A., Inc. will introduce several wide format devices and technologies at this year's Graph Expo, including a new flatbed inkjet device as well as a high-quality roll fed machine. Wide format represents the fastest growing segment of the printing industry and customers are seeing significant advantages in being able to add to their roster of capabilities. Fujifilm's new product introductions represent the newest available technologies and are designed to meet the needs of customers who already offer – and who are planning to offer – wide format services.

Fujifilm will feature the Acuity Advance, a new version of the company's already successful flatbed inkjet printer. The Acuity Advance is 40 percent faster than previous models, delivering up to 236 sq. ft. per hour. The Acuity Advance now also features the next generation of print heads and firmware and an optional white ink, opening up additional opportunities in the packaging and flexographic industries.

In addition to the Acuity Advance, FUJIFILM Graphic Systems U.S.A., Inc. will also showcase the new Truepress Jet 2500UV from Screen and the Epson Stylus Pro GS6000. The Screen Truepress Jet 2500UV is a high-productivity hybrid UV printer that can handle rigid or roll material at speeds up to 700 sq. ft. per hour and still output incredible quality. It's available in four-, six- and seven-color configurations, including white.

The Epson Stylus Pro GS6000 is Epson's first entry into display graphics and will be a successful venture. With its eight-color (CMYKLCm + Green and Orange), large format printer designed to produce both indoor and outdoor materials is geared for high-end/high-quality projects. The Stylus Pro GS6000 can easily switch among a range of coated and uncoated substrates, making it an amazingly flexible solution.

Lastly, Fujifilm will debut its Excellight backlit substrate, a remarkable printing media with both day and night properties, meaning the color and quality will remain consistent whether it's lit from the front or the back. The substrate is of a very high quality and is compatible with both UV and solvent inks.

These solutions will be running live and on display under the Wide Format banner at the Fujifilm booth throughout Graph Expo 2008. For more information or a demonstration, please visit Fujifilm at Booth #4404 or on the web at www.fujifilmgs.com.

About FUJIFILM Graphic Systems U.S.A., Inc.

As the nation's largest distributor of equipment, consumables and technical services for the graphic communications industry, FUJIFILM Graphic Systems U.S.A., Inc. has assembled best-in-class solutions – including products and technical support – to deliver exactly what our customers need to stay *in control* and *ahead* of their competition.

We deliver solutions for workflow, process control, remote monitoring, color standardization, pressroom products, CTP, proofing, digital printing, wide format and more. Only Fujifilm can bring an integrated approach to your technology, hardware and software. Only Fujifilm can put you *in control*. For more information, please visit www.fujifilmgs.com.

About FUJIFILM

FUJIFILM Corporation brings continuous innovation and leading-edge products to a broad spectrum of imaging industries including medical, life sciences, consumer electronic, chemical, graphic arts, information systems, photography and office products based on its vast portfolio of digital, optical, fine chemical and thin film coating technologies. It was ranked number 15 for U.S. patents granted in 2006, employs more than 75,000 people worldwide and in the year ended March 31, 2008, had global revenues of \$24.48 billion. Fujifilm ADRs (American Depository Receipts) are traded in the U.S. on the NASDAQ exchange (NASDAQ:FUJI). For more information, please visit www.fujifilmholdings.com.

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