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Graph Expo 2008 – Booth #4404

FUJIFILM CTP, Plates, Processing Create ‘Best-in-Class’ System

Green Products Offer 100% Effluent Free Solution

VALHALLA, N.Y. (October 26, 2008) – With an impressive product portfolio of CTP equipment and technologies, FUJIFILM Graphic Systems U.S.A., Inc. continues to be the choice many printers look to when upgrading their CTP capabilities or moving into a digital workflow for the first time. Fujifilm will showcase its full line of solutions at Graph Expo 2008, being held at McCormick Place Convention Center in Chicago on Oct. 26-29, 2008.

The environment has never been at the forefront of business more than it is today and Fujifilm has developed a number of solutions that allow printers to become more sustainable in their operations without any compromise in speed or quality. Fujifilm’s new Ecomaxx-T processless thermal plates are 100 percent effluent free, eliminating the cost and hassle associated with disposing of materials, and are processed on press, meaning no additional equipment is required for true processless capability. When paired with Fujifilm’s Dart 4-up thermal platesetter, the result is a speed of up to 21 plates per hour, the smallest environmental footprint available in the industry and a cost-effective entry into CTP.

In addition to the 4-up Dart, Fujifilm also offers the Javelin series of 8-up devices for larger operations that need more throughput. At its quickest, the Javelin (8800ZX) is capable of producing 51 plates per hour at 2400 dpi, making it the fastest platesetter in its class. Fujifilm’s Javelin is optimized to work with the Ecomaxx-T processless thermal plate or with the company’s LH-PJ and LH-PL no-bake thermal plates.

For operations not ready to implement a processless workflow, Fujifilm has also introduced the remarkable FLH-Z plate processor, which features a revolutionary intelligent processor design that improves plate production and quality and significantly reduced chemical usage. The FLH-Z processor does not require increased replenishment for fine line screening or stochastic printing and users of the FLH-Z processor report savings of up to 80 percent in chemistry usage, providing for substantial cost savings.

“The FLH-Z processor is simple to use and is really user-friendly,” says John Greer, a platemaker at Lithographics in Nashville, Tenn. “We’ve gone from changing the chemistry once a week to once every three to four weeks and that’s a big difference. The way the machine monitors the chemistry and the levels is great; it saves us a lot of chemistry.”

The Fujifilm Dart will be running live, imaging Ecomaxx-T processless thermal plates, during the show at the Fujifilm booth (#4404). Those plates will then be run on a Komori press live at Booth #619. For more information or a demonstration, please visit Fujifilm at Booth #4404 or on the web at www.fujifilmgs.com.

About FUJIFILM Graphic Systems U.S.A., Inc.

As the nation’s largest distributor of equipment, consumables and technical services for the graphic communications industry, FUJIFILM Graphic Systems U.S.A., Inc. has assembled best-in-class solutions – including products and technical support – to deliver exactly what our customers need to stay *in control* and *ahead* of their competition.

We deliver solutions for workflow, process control, remote monitoring, color standardization, pressroom products, CTP, proofing, digital printing, wide format and more. Only Fujifilm can bring an integrated approach to your technology, hardware and software. Only Fujifilm can put you *in control*. For more information, please visit www.fujifilmgs.com.

About FUJIFILM

FUJIFILM Corporation brings continuous innovation and leading-edge products to a broad spectrum of imaging industries including medical, life sciences, consumer electronic, chemical, graphic arts, information systems, photography and office products based on its vast portfolio of digital, optical, fine chemical and thin film coating technologies. It was ranked number 15 for U.S. patents granted in 2006, employs more than 75,000 people worldwide and in the year ended March 31, 2008, had global revenues of \$24.48 billion. Fujifilm ADRs (American Depository Receipts) are traded in the U.S. on the NASDAQ exchange (NASDAQ:FUJI). For more information, please visit www.fujifilmholdings.com.

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