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## Fact Sheet: Xerox 700 Digital Color Press

The Xerox 700 Digital Color Press delivers on both counts – whether you're looking for new revenue opportunities or that ability to reduce costs. It's the first true production-capable printer that makes it easy to get started in digital production printing and it delivers everything you need to capture your share of the explosive growth in digital color printing – outstanding image quality, excellent performance, complete versatility, effortless productivity and day-in, day-out reliability.

Owners are able to create value-driven coated and uncoated applications including saddle-stitched booklets, catalogs, manuals, tri-fold brochures, variable print postcards and direct mail, photo specialty products and much more.

### Xerox 700 Digital Color Press Features & Benefits

- **Image quality** – The self-cleaning Corotron assembly offers improved productivity and image quality, with a 2400 x2400 dpi resolution.
- **Paper trays** – The device features three standard trays that, along with the bypass tray, holds 1,900 sheet of paper.
- **Oversized high-capacity feeder** – For larger stocks, choose one or two robust production paper trays each holding 2,000 sheet of coated or uncoated media. Reliable paper movement prevents misfeeds. Boosts total paper capacity to 5,900 sheets.
- **Front to back registration** – Contact image sensor provides adjustments to deliver +/- 1mm registration.
- **Document handler** – Holds up to 11x17in. (A3) originals; Duplex Automatic Document Feeder (DADF) reliably scans two-sided originals automatically.
- **User interface** – Easier to use, offering greater flexibility, while providing more operator information and control over critical issues such as alignment and registration. It lets you create and store custom paper profiles for repeated use.
- **Load-While-Run toner** – Provides longer print runs and enhanced productivity. Two black toner SMart Kit™ replaceable units keep replenishment intervention to a minimum and productivity to a maximum.