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Fact Sheet: Fujifilm C-fit Image Intelligence

A color and image optimizing tool, Fujifilm's C-fit software enhances both the color and the quality of digital images, making them more manageable to easier to print. C-fit, which earned the 2007 PIA/GTF InterTech™ Technology award, takes advantage of Fujifilm's patented Image Intelligence™ and Color Appearance Mapping technologies, which are the result of more than 70 years of the company's research and development efforts in imaging and color.

This technology provides a method for controlling and standardizing color images and automates the process of improving digital images, reducing much of the need for slow and costly manual editing methods. As a result, Fujifilm's C-fit provides improved quality control as well as significant cost savings.

With its ability to improve the quality of RGB images and maximize the color potential of a CMYK printing system, all with automated hot-folders, C-fit can be a highly flexible and a productive addition to existing workflows for newspapers, yearbook printers, catalogers or commercial print facilities handling large volume of images.

Fujifilm C-fit Features & Benefits

- Fujifilm's Image Intelligence processing technologies automates the process of analyzing and improving RGB images
- Fujifilm's Color Appearance Mapping technology intelligently converts the look and feel of an optimized RGB image into the maximum potential gamut of the output device
- Works with a variety of RGB and CMYK image file formats
- Assures converted CMYK images conform to press standards (such as SWOP and GRACoL)
- Analyzes and optimizes images via face detection and skin smoothing, light source recognition, exposure and white balance adjustment and sharpness enhancement to create an RGB digital master that is optimized to each color workflow
- Intelligent hot folder workflow allows images of various formats and color space to all be dropped into a single hot folder