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drupa 2008 – Stand A25, Hall 8B

Fujifilm Announces Integration of GMI Products Into Taskero Universe

VALHALLA, N.Y. and SUNNYVALE, Calif. (June 6, 2008) – FUJIFILM Corporation is proud to announce a partnership with GMI (Graphics Microsystems, Inc.) the world's premier supplier of closed loop color control systems, color management and reporting software, as FUJIFILM's Taskero Universe moves into the pressroom.

“The GMI suite of products, used by the web press segment of the printing market, are of the highest standard when it comes to on-press spectrophotometry color measurement, color control and real time feedback,” said Don Schroeder, FUJIFILM's director of solutions development. “By enabling a link to the FUJIFILM Taskero Universe solution, this combination of onboard $L^*a^*b^*$, density and dot gain data and press diagnostics, will now lend quality control to the entire production of the printed piece and give visibility to the job virtually anywhere in the world via the Internet.”

The integration of the GMI Color Manager solution will provide onboard diagnostics and will also support the prepress information coming from the files, color, proofs, processor and plates provided by Taskero Universe.



“FUJIFILM is thrilled to be working with GMI to bring this exciting new solution to the publication and web segments of our market,” added Neil Johnson, vice president of service for FUJIFILM Graphic Systems U.S.A., Inc.

“Combining GMI’s spectral data from actual press production with FUJIFILM’s Taskero Production Services will provide our mutual customers with increased value and capabilities,” commented Gary Wetzel, CEO, GMI.

Taskero Universe will be demonstrated live at drupa 2008 at the FUJIFILM booth (Stand A25, Hall 8B). For more information, please visit FUJIFILM at drupa 2008 or on the web at www.fujifilmgs.com.

About FUJIFILM Graphic Systems U.S.A., Inc.

As the nation’s largest distributor of equipment, consumables and technical services for the graphic communications industry, FUJIFILM Graphic Systems U.S.A., Inc. has assembled best-in-class solutions – including products and technical support – to deliver exactly what our customers need to stay *in control* and *ahead* of their competition.

We deliver solutions for workflow, process control, remote monitoring, color standardization, pressroom products, CTP, proofing, digital printing, wide format and more. Only Fujifilm can bring an integrated approach to your technology, hardware and software. Only Fujifilm can put you *in control*. For more information, please visit www.fujifilmgs.com.

About FUJIFILM

Fujifilm Corporation brings continuous innovation and leading-edge products to a broad spectrum of imaging industries including medical, life sciences, consumer electronic, chemical, graphic arts, information systems, photography and office products based on its vast portfolio of digital, optical, fine chemical and thin film coating technologies. It was ranked number 15 for U.S. patents granted in 2006, employs more than 75,000 people worldwide and in the year ended March 31, 2007, had global revenues of \$23.6 billion. Fujifilm ADRs (American Depository Receipts) are traded in the U.S. on the NASDAQ exchange (NASDAQ:FUJI). For more information, please visit www.fujifilmholdings.com.



About GMI (Graphics Microsystems, Inc.)

GMI, an AVT Company, is the world's premier supplier of closed loop colour control systems with over 800 installations, and of colour management and reporting software and remote digital ink fountain control systems with over 3000 systems installed. The company's products are sold to leading commercial, semi-commercial, newspaper and specialty printers in the heatset and coldset web printing markets as well as to printing press OEMs worldwide.

Advanced Vision Technology (AVT) develops and manufactures automatic inspection systems for web applications in the packaging, labels, forms and converting sectors. Today, more than 2,000 PrintVision systems are installed worldwide. Advanced Vision Technology's headquarters and manufacturing facility is located in Hod-Hasharon, Israel. AVT is a public company listed in the Prime Standard of the Frankfurt Stock Exchange. The company is based in Israel, with marketing, sales and support offices in the United States, Europe and China.

Today, the combined company employs more than 300 people worldwide.

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